Unobserved Heterogeneity in Income Dynamics: An Empirical Bayes Perspective

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#### Joint work with Jiaying Gu (Toronto) and Ivan Mizera (Edmonton)



#### An Economic Preview/Motivation

Guvenen et al (2015) have estimated models of income dynamics using very large (10 percent) samples of U.S. Social Security records linked to W2 data. This reveals quite extreme tail behavior in annual log income increments. Their density is nicely approximated by the Hellinger concave  $(-1/\sqrt{f(x)} \sim \text{concave})$  estimator of Koenker and Mizera (Annals, 2010).



#### A Compound Decision Homework Problem

Suppose you observe a sample  $\{Y_1, ..., Y_n\}$  and  $Y_i \sim \mathcal{N}(\mu_i, 1)$  for i = 1, ..., n, and would like to estimate all of the  $\mu_i$ 's under squared error loss. We might call this "incidental parameters with a vengence."

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Not knowing any better, we assume that the μ<sub>i</sub> are drawn iid-ly from a distribution F so the Y<sub>i</sub> have density,

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• When F is unknown, one can try to estimate g and plug it into the Bayes rule. This is the point of departure for Robbins's empirical Bayes program.

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#### Stein Rules I

Suppose that the  $\mu_i$ 's were iid  $\mathcal{N}(0,\sigma_0^2)$ , so the  $Y_i$ 's are iid  $\mathcal{N}(0,1+\sigma_0^2)$ , the Bayes rule would be,

$$\delta(y) = \left(1 - \frac{1}{1 + \sigma_0^2}\right) y.$$

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When  $\sigma_0^2$  is unknown,  $S = \sum Y_i^2 \sim (1 + \sigma_0^2)\chi_n^2$ , and recalling (!) that an inverse  $\chi_n^2$  random variable has expectation,  $(n-2)^{-1}$ , we obtain from Tweedie's formula the Stein rule in its original form:

$$\hat{\delta}(\mathbf{y}) = \left(1 - \frac{n-2}{S}\right)\mathbf{y}.$$

#### Stein Rules II

More generally, if  $\mu_i \sim \mathcal{N}(\mu_0, \sigma_0^2)$  we shrink instead toward the prior mean,

$$\delta(\boldsymbol{y}) = \mu_0 + \left(1 - \frac{1}{1 + \sigma_0^2}\right)(\boldsymbol{y} - \mu_0),$$

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$$\delta(\boldsymbol{y}) = \mu_0 + \left(1 - \frac{1}{1 + \sigma_0^2}\right)(\boldsymbol{y} - \mu_0),$$

Estimating the prior mean parameter costs us one more degree of freedom, and we obtain the celebrated James-Stein (1960) estimator,

$$\hat{\delta}(y) = \bar{Y}_n + \left(1 - \frac{n-3}{S}\right)(y - \bar{Y}_n),$$

with  $\bar{Y}_n = n^{-1} \sum Y_i$  and  $S = \sum (Y_i - \bar{Y}_n)^2$ .

#### Needles and Haystacks

An influential paper by Johnstone and Silverman (2004, Annals) compared performance of several estimators for the Gaussian Sequence Model,

 $Y_i=\mu_i+u_i,\ \mu_i\sim (1-\varepsilon)\delta_0+\varepsilon\delta_\mu,\ \mu\in\{3,4,5,7\},\ \varepsilon\in\{1/200,1/20,1/2\}.$ 

Various thesholding procedures were compared including several parametric empirical Bayes procedures. Performance was judged by

$$SSE = \sum_{i=1}^{n} (\hat{\mu}_i - \mu_i)^2$$

on samples of size n=1000. In this setting the naive MLE  $\hat{\mu}_i \equiv Y_i$  has SSE of 1000.

#### Needles and Haystacks

Johnstone and Silverman (2004) compare various thresholding rules with a parametric empirical Bayes procedure that estimates a prior mass at 0 and a scale parameter for a (non-null) Laplace density.

Number nonzero			5			5	0			500						
Value nonzero	3	4	5	7	3	4	5	7	3	4	5	7				
Exponential	36	32	17	8	214	156	101	73	857	873	783	658				
Cauchy	37	36	18	8	271	176	103	77	922	898	829	743				
Postmean	34	32	21	11	201	169	122	85	860	888	826	708				
Exphard	51	43	22	11	273	189	130	91	998	998	983	817				
a = 1	36	32	19	15	213	166	142	135	994	1099	1126	1130				
a = 0.5	37	34	17	10	244	158	105	92	845	878	884	884				
a = 0.2	38	37	18	7	299	188	95	69	1061	730	665	656				
a = 0.1	38	37	18	6	339	227	102	60	1496	798	609	579				
SURE	38	42	42	43	202	209	210	210	829	835	835	835				
Adapt	42	63	73	76	417	620	210	210	829	835	835	835				
FDR $q = 0.01$	43	51	26	5	392	299	125	55	2568	1332	656	524				
FDR $q = 0.1$	40	35	19	13	280	175	113	102	1149	744	651	644				
FDR $q = 0.4$	58	58	53	52	298	265	256	254	919	866	860	860				
BlockThresh	46	72	72	31	444	635	600	293	1918	1276	1065	983				
NeighBlock	47	64	51	26	427	543	439	227	1870	1384	1148	972				
NeighCoeff	55	51	38	32	375	343	219	156	1890	1410	1032	870				
Universal soft	42	63	73	76	417	620	720	746	4156	6168	7157	7413				
Universal hard	39	37	18	7	370	340	163	52	3672	3355	1578	505				

#### Nonparametric Empirical Bayes I

Brown and Greenshtein (Annals, 2009) proposed estimating *g* by standard fixed bandwidth kernel methods and they compare performance of their *estimated* Bayes rule with various other methods including the various parametric empirical Bayes methods investigated by Johnstone and Silverman in their "Needles and Haystacks" (Annals) paper.

## Nonparametric Empirical Bayes I

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$$g(\mathbf{y}) = \int \varphi(\mathbf{y}, \boldsymbol{\theta}) dF(\boldsymbol{\theta})$$

with  $\varphi$  an exponential family density with natural parameter  $\theta \in R$ .

#### Back to the Homework

When  $\phi$  is an exponential family density we may write,

$$\varphi(\mathbf{y}, \mathbf{\theta}) = \mathfrak{m}(\mathbf{y}) e^{\mathbf{y}\mathbf{\theta}} \mathfrak{h}(\mathbf{\theta})$$

Quadratic loss implies that the Bayes rule is a conditional mean:

$$\begin{split} \delta_{G}(y) &= \mathbb{E}[\Theta|Y=y] \\ &= \int \theta \phi(y,\theta) dF(\theta) / \int \phi(y,\theta) dF(\theta) \\ &= \int \theta e^{y\theta} h(\theta) dF(\theta) / \int e^{y\theta} h(\theta) dF(\theta) \\ &= \frac{d}{dy} \log(\int e^{y\theta} h(\theta) dF(\theta) \\ &= \frac{d}{dy} \log(g(y)/m(y)) \end{split}$$

#### Monotonicity of the Bayes Rule

When  $\phi$  is of the exponential family form,

$$\begin{split} \delta_{G}'(\mathbf{y}) &= \frac{d}{dy} \left[ \frac{\int \Theta \phi dF}{\int \phi dF} \right] = \frac{\int \Theta^{2} \phi dF}{\int \phi dF} - \left( \frac{\int \Theta \phi dF}{\int \phi dF} \right)^{2} \\ &= \mathbb{E}[\Theta^{2}|\mathbf{Y} = \mathbf{y}] - (\mathbb{E}[\Theta|\mathbf{Y} = \mathbf{y}])^{2} \\ &= \mathbb{V}[\Theta|\mathbf{Y} = \mathbf{y}] \ge 0, \end{split}$$

implying that  $\delta_G$  must be monotone.

## Monotonicity of the Bayes Rule

When  $\phi$  is of the exponential family form,

$$\begin{split} \delta'_{G}(\mathbf{y}) &= \frac{d}{d\mathbf{y}} \left[ \frac{\int \boldsymbol{\theta} \boldsymbol{\varphi} d\mathsf{F}}{\int \boldsymbol{\varphi} d\mathsf{F}} \right] = \frac{\int \boldsymbol{\theta}^{2} \boldsymbol{\varphi} d\mathsf{F}}{\int \boldsymbol{\varphi} d\mathsf{F}} - \left( \frac{\int \boldsymbol{\theta} \boldsymbol{\varphi} d\mathsf{F}}{\int \boldsymbol{\varphi} d\mathsf{F}} \right)^{2} \\ &= \mathbb{E}[\boldsymbol{\Theta}^{2} | \mathsf{Y} = \mathsf{y}] - (\mathbb{E}[\boldsymbol{\Theta} | \mathsf{Y} = \mathsf{y}])^{2} \\ &= \mathbb{V}[\boldsymbol{\Theta} | \mathsf{Y} = \mathsf{y}] \ge 0, \end{split}$$

implying that  $\delta_G$  must be monotone. Or equivalently that,

$$\mathsf{K}(\mathsf{y}) = \log \hat{\mathsf{g}}(\mathsf{y}) - \log \mathsf{m}(\mathsf{y})$$

is convex. Such problems are closely related to recent work on estimating log-concave densities, e.g. Cule, Samworth and Stewart (JRSSB, 2010), Koenker and Mizera (Annals, 2010), Seregin and Wellner (Annals, 2010), Dümbgen, Samworth and Schuhmacher (Annals, 2011).

#### Standard Gaussian Case

In our homework problem,

$$\varphi(\mathbf{y}, \theta) = \varphi(\mathbf{y} - \theta) = \mathsf{K} \exp\{-(\mathbf{y} - \theta)^2/2\} = \mathsf{K} e^{-\mathbf{y}^2/2} \cdot e^{\mathbf{y}\theta} \cdot e^{-\theta^2/2}$$

So  $m(y) = e^{-y^2/2}$  and the logarithmic derivative yields our Bayes rule:

$$\delta_G(y) = \frac{d}{dy} \left[ \frac{1}{2} y^2 + \log g(y) \right] = y + \frac{g'(y)}{g(y)}.$$

Estimating g by maximum likelihood subject to the constraint that

$$\mathsf{K}(\mathsf{y}) = \frac{1}{2}\mathsf{y}^2 + \log \hat{\mathsf{g}}(\mathsf{y})$$

is convex as discussed in Koenker and Mizera (JASA, 2013).

#### Nonparametric Empirical Bayes II

Jiang and Zhang (Annals, 2009) adopt the Kiefer and Wolfowitz (1956) non-parametric MLE for mixture models using Laird's (1978) EM implementation. Let  $u_i : i = 1, ..., m$  denote a grid on the support of the sample  $Y_i$ 's, then the prior (mixing) density f is estimated by the (EM) fixed point iteration:

$$\hat{f}_{j}^{(k+1)} = n^{-1} \sum_{i=1}^{n} \frac{\hat{f}_{j}^{(k)} \varphi(Y_{i} - u_{j})}{\sum_{\ell=1}^{m} \hat{f}_{\ell}^{(k)} \varphi(Y_{i} - u_{\ell})},$$

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and the implied Bayes rule becomes at convergence:

$$\hat{\delta}(Y_i) = \frac{\sum_{j=1}^m u_j \phi(Y_i - u_j) \hat{f}_j}{\sum_{j=1}^m \phi(Y_i - u_j) \hat{f}_j}.$$

# The Incredible Lethargy of EM-ing

Unfortunately, EM fixed point iterations are notoriously slow and this is especially apparent in the Kiefer and Wolfowitz setting. Solutions approximate discrete (point mass) distributions, but EM goes ever so slowly. (Approximation is controlled by the grid spacing of the  $u_i$ 's.)



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# Accelerating EM via Convex Optimization

There is a large literature on accelerating EM iterations, but none of the recent developments seem to help very much. However, the Kiefer-Wolfowitz problem can be reformulated as a convex maximum likelihood problem and solved by standard interior point methods:

$$\max_{f\in\mathcal{F}}\sum_{\mathfrak{i}=1}^n \log(\sum_{j=1}^m \varphi(y_\mathfrak{i}-\mathfrak{u}_j)f_j),$$

can be rewritten as,

$$\min\{-\sum_{i=1}^n \log(g_i) \mid Af = g, f \in S\},\$$

where  $A = (\phi(y_i - u_j))$  and  $S = \{s \in \mathbb{R}^m | 1^\top s = 1, s \ge 0\}$ . So  $f_j$  denotes the estimated mixing density estimate  $\hat{f}$  at the grid point  $u_j$ , and  $g_i$  denotes the estimated mixture density estimate,  $\hat{g}$ , at  $Y_i$ .

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#### Interior Point vs. EM



#### Interior Point vs. EM

In the foregoing test problem we have n = 200 observations and m = 300 grid points. Timing and accuracy is summarized in this table.

Estimator	EM1	EM2	EM3	IP
Iterations	100	10,000	100,000	15
Time	1	37	559	1
L(g) - 422	0.9332	1.1120	1.1204	1.1213

Comparison of EM and Interior Point Solutions: Iteration counts, log likelihoods and CPU times (in seconds) for three EM variants and the interior point solver.

Scaling problem sizes up, the deficiency of EM is even more serious. Simulation performance of the Bayes Rule is improved over EM implementation.

## Performance of the MLE Bayes Rule

In the Johnstone and Silverman sweepstakes we have the following comparison of performance.

Estimator		k :	= 5				k = {	50		k = 500				
	3	4	5	7	-	3	4	5	7	-	3	4	5	7
δ <sub>MLE-IP</sub>	33	30	16	8		153	107	51	11		454	276	127	18
$\hat{\delta}_{MLE-EM}$	37	33	21	11		162	111	56	14		458	285	130	18
ô	37	34	21	11		173	121	63	16		488	310	145	22
$\tilde{\delta}_{1.15}$	53	49	42	27		179	136	81	40		484	302	158	48
J-S Min	34	32	17	7		201	156	95	52		829	730	609	505

Here MLE-EM is Jiang and Zhang's (2009) Bayes rule with their suggested 100 EM iterations. It does somewhat better than the shape constrained estimator, but the interior point version MLE-IP does even better.

#### The Castillo and van der Vaart Experiment

The setup is quite similar to the first earlier ones,

$$Y_i = \mu_i + u_i$$
,  $i = 1, \cdots n$ 

the  $\mu_i$  are most zero, but *s* of them take one of the values from the set  $\{1, 2, \dots, 5\}$ . The sample size is n = 500, and  $s \in \{25, 50, 100\}$ . The first 8 rows of the Table are taken directly from Table 1 of Castillo and van der Vaart (2012).

	s = 25							s = 50							s = 100					
	1	2	3	4	5		1	2	3	4	5		1	2	3	4	5			
PM1			111	96	94				176	165	154				267	302	307			
PM2			106	92	82				169	165	152				269	280	274			
EBM			103	96	93				166	177	174				271	312	319			
PMed1			129	83	73				205	149	130				255	279	283			
PMed2			125	86	68				187	148	129				273	254	245			
EBMed			110	81	72				162	148	142				255	294	300			
HT			175	142	70				339	284	135				676	564	252			
HTO			136	92	84				206	159	139				306	261	245			
EBMR	30	77	89	65	35		50	123	136	92	48		79	185	193	127	62			
EBKM	27	71	80	57	30		46	113	122	81	40		74	171	174	112	53			

#### MSE based on 1000 replications

#### But How Does It Work in Theory?

For the Gaussian location mixture problem empirical Bayes rules based on the Kiefer-Wolfowitz estimator are adaptively minimax.

**Theorem: Jiang and Zhang (2009)** For the normal location mixture problem, with a (complicated) weak pth moment restriction on  $\Theta$ , the approximate non-parametric MLE,  $\hat{\theta} = \hat{\delta}_{\hat{F}_n}(Y)$  is adaptively minimax, i.e.

$$\frac{\sup_{\theta} \mathbb{E}_{n,\theta} L_n(\hat{\theta},\theta)}{\inf_{\tilde{\theta}} \sup_{\theta \in \Theta} \mathbb{E}_{n,\theta} L_n(\tilde{\theta},\theta)} \to 1.$$

The weak pth moment condition encompasses a broad class of both deterministic and stochastic classes  $\Theta$ . Relatively little is still known about the KWMLE beyond the original consistency result: no rates, no limiting distributions.

## Econometric Motivation: Duration Modeling

Heckman and Singer (1984) employed the Kiefer-Wolfowitz MLE to study durations  $T_i$  of single spell unemployment data with (Weibull) density:

$$f(t \mid x_i, \alpha, \beta, \theta_i) = \alpha t^{\alpha - 1} e^{x'_i \beta} \frac{\theta_i}{\theta_i} \exp(-t^{\alpha} e^{x'_i \beta} \frac{\theta_i}{\theta_i}), \quad \frac{\theta_i}{\theta_i} \sim H$$

Conclusions:

- Neglecting heterogeneity in θ<sub>i</sub> leads to misinterpretation of "duration dependence."
- 2 Common parameters in the model  $(\alpha, \beta)$  are sensitive to parametric assumptions imposed on  $H(\theta)$ .
- BM is painful.

#### Econometric Motivation: Panel Data

Model:

$$y_{\texttt{it}} = \alpha_{\texttt{i}} + \sqrt{\theta_{\texttt{i}}} u_{\texttt{it}}, \quad u_{\texttt{it}} \sim \mathcal{N}(0,1)$$

Neyman and Scott (1948) showed that in the "fixed effect" model with  $\theta_i \equiv \theta_0$ , the MLE of  $\theta_0$  is inconsistent.

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Using annual income data from the PSID, I'd like to now show how to extend these methods to incorporate:

- random scale  $\sqrt{\theta_i}$ ,
- additional covariates and dynamics,
- bivariate heterogeneity in  $(\alpha, \theta)$ ,
- forecasting and prediction.

#### A Toy Example Model

$$\begin{split} y_{it} &= \alpha_i + \sqrt{\theta_i} u_{it}, \ t = 1, \cdots, m_i, \ 1, \cdots, n, \ u_{it} \sim \mathcal{N}(0, 1) \\ &\alpha_i \sim \frac{1}{3} (\delta_{-0.5} + \delta_1 + \delta_3) \perp \theta_i \sim \frac{1}{3} (\delta_{0.5} + \delta_2 + \delta_4) \end{split}$$

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#### The Data

- PSID sample used by Meghir and Pistaferri (2004) Browning, Ejrnæs and Alvarez (2010), Hospido (2012), ...
- 2069 individuals between age 25-55 with at least 9 consecutive records,
- Further reduced to 938 individuals with records starting at age 25,
- Preliminary estimation of observable effects: quadratic age, race, education, region, marital status to obtain log earning residuals, yit.

#### **QQ** Plots of Partial Differences



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#### Scatter Plots of Partial Differences



#### The Mixture Model

$$y_{\text{it}} = \rho y_{\text{it}-1} + \alpha_i (1-\rho) + \sqrt{\theta_i} \varepsilon_{\text{it}}, \ \varepsilon_{\text{it}} \sim \mathcal{N}(0,1), \ (\alpha_i, \theta_i) \sim H$$

• We can re-write the model as

$$y_{it} - \rho y_{it-1} := z_{it} \mid \alpha_i, \theta_i \sim \mathcal{N}((1-\rho)\alpha_i, \theta_i)$$

• Fixing  $\rho$ , we reduce the dimension via sufficient statistics

$$\begin{aligned} \hat{\alpha}_{i} &= \frac{1}{T_{i}} \sum_{t=1}^{T_{i}} z_{it}, \quad \hat{\alpha}_{i} \mid \alpha_{i}, \theta_{i} \sim \mathcal{N}(\alpha_{i}, \theta_{i}/m_{i}) \\ s_{i} &= \frac{1}{T_{i}-1} \sum_{t=1}^{T_{i}} (z_{it} - \hat{\alpha}_{i})^{2}, \quad s_{i} \mid \theta_{i} \sim \gamma((T_{i} - 1)/2, 2\theta_{i}/(T_{i} - 1)) \end{aligned}$$

The likelihood factors:

$$L(z_{i1}, \dots z_{iT_i} \mid \rho) \propto \underbrace{\int \int \underbrace{f(\hat{\alpha}_i \mid \alpha, \theta)}_{\mathcal{N}} \underbrace{\gamma(s_i \mid \theta)}_{\Gamma} dH_{\rho}(\alpha, \theta)}_{g_i}$$

#### Estimation

For fixed  $\rho$  the Kiefer-Wolfowitz MLE is

$$\hat{H}_{\rho} = \underset{H \in \mathcal{H}}{\operatorname{argmax}} \sum_{i=1}^{n} \log \int \int f(\hat{\alpha}_{i} \mid \alpha, \theta) \gamma(s_{i} \mid \theta) dH(\alpha, \theta)$$

Given  $\hat{H}_{\rho}$  we can estimate  $\rho$  by profile likelihood,

$$\hat{\rho} = \underset{\rho}{\text{argmax}} \sum_{i=1}^{n} \log \int \int f(\hat{\alpha}_{i} \mid \alpha, \theta) \gamma(s_{i} \mid \theta) d\hat{H}_{\rho}(\alpha, \theta)$$

Note that  $\hat{\alpha}_i$  and  $s_i$  implicitly depend upon  $\rho$  via the partial differencing.

- Identification for H follows from a uniqueness of the characteristic function argument.
- Identification of ρ follows from the quadratic approximation of profile likelihood.

# The Heterogeneity Distribution $\hat{H}_{\hat{\rho}}$ and $\hat{\rho}$



- Only mild persistence of y<sub>it</sub> once heterogeneity of scale is accounted for,
- Nice quadratic approximation of profile likelihood, e.g. Murphy and van der Vaart (1995), van der Vaart (1996), gives a narrow Wilks confidence interval.
- Some negative dependence in H(α, θ), but no apparent parametric approximation.

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## Forecasting Income Trajectories

A financial advisor, who has witnessed many individual earning paths, wishes to forecast future income paths for a new client with earning history  $\mathcal{Y}_0 = \{y_t : t = 1, \dots, T_0\}.$ 

- **O** Draw one pair  $(\alpha, \theta)$  from the posterior  $p(\alpha, \theta | \mathcal{Y}_0)$ ,
- 3 Simulate  $y_1 = \{y_t : t = T_0 + 1, ..., T\}$

$$y_{T_0+s} = \alpha + \hat{\rho} y_{T_0+s-1} + \sqrt{\theta} u_s, \ s = 1, \cdots, T - T_0, \text{ and } u_s \sim \mathcal{N}(0, 1),$$

m times to obtain m paths,  $\mathcal{Y}_1$ , then

Repeat steps 1 and 2 M times.

Construct quantile prediction bands from the mM trajectories.

#### Prediction Bands for Two Individuals

The advisor updates the (estimated) prior,  $\hat{H}$ , based on the first 9 years of income data, for ages 25-34, and then forecasts earnings to age 50.



#### Prediction Bands for Two (More) Individuals

Pointwise bands don't always cover!



#### Uniform Prediction Bands for Two (More) Individuals

#### Uniform bands are safer!



PSID ID Number 1

# Estimation of Random Effects

Estimation of  $\{(\alpha_i, \theta_i) : i = 1, \cdots, n\}$  brings us back to the Tweedie (Eddington) formulae. Shrinkage rules of this type play an important role in insurance rating, e.g. Bühlmann on "Credibility Theory," see also Goldberger (1962) on Best Linear Unbiased Prediction aka BLUP.

Recall

$$\begin{array}{ll} \hat{\alpha}_i \mid \alpha_i, \theta_i & \sim \mathcal{N}(\alpha_i, \theta_i/T_i) \\ s_i \mid \theta_i & \sim \gamma((T_i-1)/2, 2\theta_i/(T_i-1)) \end{array}$$

Under L<sub>2</sub> loss,

$$\min_{\delta} \mathbb{E}_{(\alpha,\theta)} \| \delta(\mathbf{y}) - \alpha \|^2$$

The Bayes rule is

$$\delta_{i} = \mathbb{E}(\alpha \mid \hat{\alpha}_{i}, s_{i}) = \int_{\theta} \mathbb{E}(\alpha \mid \hat{\alpha}_{i}, \theta) f(\theta \mid \hat{\alpha}_{i}, s_{i}) d\theta$$

#### The Garlic Plot



Roger Koenker (UIUC)

# Bayes Rule for $\alpha$ given various s



#### Reprise: An Economic Preview/Motivation

Simulating 2500 trajectories for each of our 938 PSID subjects we obtain a marginal distribution for annual log income increments that looks very similar to that obtained by Guvenen et al (2015).



#### Conclusions

- More efficient computation of the Kiefer-Wolfowitz MLE opens the way to a variety of nonparametric mixture models of unobserved heterogeneity,
- Profile likelihood provides an attractive strategy for both estimation and testing in such models,
- Bivariate nonparametric heterogeneity in location and scale is a flexible framework for longitudinal data,
- Empirical Bayes provides natural forecasting and prediction apparatus.

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