# Unobserved Heterogeneity in Income Dynamics: An Empirical Bayes Perspective 

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## A Compound Decision Homework Problem

Suppose you observe a sample $\left\{Y_{1}, \ldots, Y_{n}\right\}$ and $Y_{i} \sim \mathcal{N}\left(\mu_{i}, 1\right)$ for $\mathfrak{i}=1, \ldots, n$, and would like to estimate all of the $\mu_{i}$ 's under squared error loss. We might call this "incidental parameters with a vengence."

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- Not knowing any better, we assume that the $\mu_{i}$ are drawn iid-ly from a distribution $F$ so the $Y_{i}$ have density,

$$
g(y)=\int \phi(y-\mu) d F(\mu)
$$

the Bayes rule is then given by Tweedie's formula:

$$
\delta(y)=y+\frac{g^{\prime}(y)}{g(y)}
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- When $F$ is unknown, one can try to estimate $g$ and plug it into the Bayes rule. This is the point of departure for Robbins's empirical Bayes program.


## Stein Rules I

Suppose that the $\mu_{i}$ 's were iid $\mathcal{N}\left(0, \sigma_{0}^{2}\right)$, so the $Y_{i}$ 's are iid $\mathcal{N}\left(0,1+\sigma_{0}^{2}\right)$, the Bayes rule would be,

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$$

When $\sigma_{0}^{2}$ is unknown, $S=\sum Y_{i}^{2} \sim\left(1+\sigma_{0}^{2}\right) \chi_{n}^{2}$, and recalling (!) that an inverse $\chi_{n}^{2}$ random variable has expectation, $(n-2)^{-1}$, we obtain the Stein rule in its original form:

$$
\hat{\delta}(y)=\left(1-\frac{n-2}{S}\right) y .
$$

## Stein Rules II

More generally, if $\mu_{\mathrm{i}} \sim \mathcal{N}\left(\mu_{0}, \sigma_{0}^{2}\right)$ we shrink instead toward the prior mean,

$$
\delta(y)=\mu_{0}+\left(1-\frac{1}{1+\sigma_{0}^{2}}\right)\left(y-\mu_{0}\right)
$$

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$$

Estimating the prior mean parameter costs us one more degree of freedom, and we obtain the celebrated James-Stein (1960) estimator,

$$
\hat{\delta}(y)=\bar{Y}_{n}+\left(1-\frac{n-3}{S}\right)\left(y-\bar{Y}_{n}\right)
$$

with $\bar{Y}_{n}=n^{-1} \sum Y_{i}$ and $S=\sum\left(Y_{i}-\bar{Y}_{n}\right)^{2}$.

## Needles and Haystacks

Johnstone and Silverman (2004) compare various thresholding rules with a parametric empirical Bayes procedure that estimates a prior mass at 0 and a scale parameter for a (non-null) Laplace density.

| Number nonzero Value nonzero | 5 |  |  |  | 50 |  |  |  | 500 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3 | 4 | 5 | 7 | 3 | 4 | 5 | 7 | 3 | 4 | 5 | 7 |
| Exponential | 36 | 32 | 17 | 8 | 214 | 156 | 101 | 73 | 857 | 873 | 783 | 658 |
| Cauchy | 37 | 36 | 18 | 8 | 271 | 176 | 108 | 77 | 922 | 898 | 829 | 743 |
| Protmean | 34 | 32 | 21 | 11 | 201 | 169 | 122 | 85 | 860 | 888 | 826 | 708 |
| Exphard | 51 | 43 | 22 | 11 | 273 | 189 | 130 | 91 | 998 | 998 | 983 | 817 |
| $a=1$ | 36 | 32 | 19 | 15 | 213 | 166 | 142 | 135 | 994 | 1099 | 1126 | 1130 |
| $a=0.5$ | 3 | 34 | 17 | 10 | 244 | 158 | 105 | 92 | 845 | 878 | 884 | 884 |
| $a=0.2$ | 38 | 37 | 18 | 7 | 299 | 188 | 95 | 69 | 1061 | 730 | 665 | 656 |
| $a=0.1$ | 38 | 37 | 18 | 6 | 339 | 227 | 102 | 60 | 1496 | 798 | 609 | 579 |
| SURE | 38 | 42 | 42 | 43 | 202 | 209 | 210 | 210 | 829 | 835 | 835 | 835 |
| Adapt | 42 | 63 | 73 | 76 | 417 | 620 | 210 | 210 | 829 | 835 | 835 | 835 |
| FDR $q=0.01$ | 43 | 51 | 26 | 5 | 392 | 299 | 125 | 5 | 2568 | 1382 | 658 | 524 |
| FDR $q=0.1$ | 40 | 35 | $\underline{19}$ | 13 | 280 | 175 | 113 | 102 | 1149 | 744 | 651 | 644 |
| FDR $q=0.4$ | 58 | 58 | 53 | 52 | 298 | 265 | 256 | 254 | 919 | 866 | 860 | 860 |
| BlockThresh | 46 | 72 | 72 | 31 | 444 | 635 | 600 | 293 | 1918 | 1276 | 1065 | 983 |
| NeighBlock | 47 | 64 | 51 | 26 | 427 | 543 | 439 | 227 | 1870 | 1384 | 1148 | 972 |
| NeighCoeff | 55 | 51 | 38 | 32 | 375 | 343 | 219 | 156 | 1890 | 1410 | 1032 | 870 |
| Universal soft | 42 | 63 | 73 | 76 | 417 | 620 | 720 | 746 | 4156 | 6168 | 7157 | 7413 |
| Universal hard | 59 | 37 | 18 | 7 | 370 | 340 | 163 | $\underline{52}$ | 3672 | 3355 | 1578 | 505 |

## Nonparametric Empirical Bayes

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$$
\hat{\mathbf{f}}_{\mathfrak{j}}^{(k+1)}=\mathrm{n}^{-1} \sum_{i=1}^{n} \frac{\hat{\mathbf{f}}_{j}^{(k)} \phi\left(\mathrm{Y}_{i}-u_{j}\right)}{\sum_{\ell=1}^{m} \hat{f}_{\ell}^{(k)} \phi\left(\mathrm{Y}_{\mathrm{i}}-\mathfrak{u}_{\ell}\right)}
$$

## Nonparametric Empirical Bayes

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\hat{\mathbf{f}}^{(k+1)}=n^{-1} \sum_{i=1}^{n} \frac{\hat{\mathbf{f}}_{j}^{(k)} \phi\left(Y_{i}-u_{j}\right)}{\sum_{\ell=1}^{m} \hat{f}_{\ell}^{(k)} \phi\left(Y_{i}-u_{\ell}\right)},
$$

and the implied Bayes rule becomes at convergence:

$$
\hat{\delta}\left(Y_{i}\right)=\frac{\sum_{j=1}^{m} u_{j} \phi\left(Y_{i}-u_{j}\right) \hat{f}_{j}}{\sum_{j=1}^{m} \phi\left(Y_{i}-u_{j}\right) \hat{f}_{j}}
$$

## The Incredible Lethargy of EM-ing

Unfortunately, EM fixed point iterations are notoriously slow and this is especially apparent in the Kiefer and Wolfowitz setting. Solutions approximate discrete (point mass) distributions, but EM goes ever so slowly. (Approximation is controlled by the grid spacing of the $u_{i}$ 's.)


## Accelerating EM via Convex Optimization

There is a large literature on accelerating EM iterations, but none of the recent developments seem to help very much. However, the Kiefer-Wolfowitz problem can be reformulated as a convex maximum likelihood problem and solved by standard interior point methods:

$$
\max _{f \in \mathcal{F}} \sum_{i=1}^{n} \log \left(\sum_{j=1}^{m} \phi\left(y_{i}-u_{j}\right) f_{j}\right)
$$

can be rewritten as,

$$
\min \left\{-\sum_{i=1}^{n} \log \left(g_{i}\right) \mid A f=g, f \in \mathcal{S}\right\}
$$

where $A=\left(\phi\left(y_{i}-u_{j}\right)\right)$ and $\mathcal{S}=\left\{s \in R^{m} \mid 1^{\top} s=1, s \geqslant 0\right\}$. So $f_{j}$ denotes the estimated mixing density estimate $\hat{f}$ at the grid point $u_{j}$, and $g_{i}$ denotes the estimated mixture density estimate, $\hat{g}$, at $Y_{i}$.

## Interior Point vs. EM



## Interior Point vs. EM

In the foregoing test problem we have $n=200$ observations and $m=300$ grid points. Timing and accuracy is summarized in this table.

| Estimator | EM1 | EM2 | EM3 | IP |
| :--- | ---: | ---: | ---: | ---: |
| Iterations | 100 | 10,000 | 100,000 | 15 |
| Time | 1 | 37 | 559 | 1 |
| $\mathrm{~L}(\mathrm{~g})-422$ | 0.9332 | 1.1120 | 1.1204 | 1.1213 |

Comparison of EM and Interior Point Solutions: Iteration counts, log likelihoods and CPU times (in seconds) for three EM variants and the interior point solver.

Scaling problem sizes up, the deficiency of EM is even more serious. Simulation performance of the Bayes Rule is improved over EM implementation.

## Performance of the MLE Bayes Rule

In the Johnstone and Silverman sweepstakes we have the following comparison of performance.

| Estimator | k = 5 |  |  |  | k $=50$ |  |  |  | k = 500 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3 | 4 | 5 | 7 | 3 | 4 | 5 | 7 | 3 | 4 | 5 | 7 |
| $\hat{\delta}_{\text {MLE-IP }}$ | 33 | 30 | 16 | 8 | 153 | 107 | 51 | 11 | 454 | 276 | 127 | 18 |
| $\hat{\delta}_{\text {MLE-EM }}$ | 37 | 33 | 21 | 11 | 162 | 111 | 56 | 14 | 458 | 285 | 130 | 18 |
| $\hat{\delta}$ | 37 | 34 | 21 | 11 | 173 | 121 | 63 | 16 | 488 | 310 | 145 | 22 |
| $\tilde{\delta}_{1.15}$ | 53 | 49 | 42 | 27 | 179 | 136 | 81 | 40 | 484 | 302 | 158 | 48 |
| J-S Min | 34 | 32 | 17 | 7 | 201 | 156 | 95 | 52 | 829 | 730 | 609 | 505 |

Here MLE-EM is Jiang and Zhang's (2009) Bayes rule with their suggested 100 EM iterations. It does somewhat better than the shape constrained estimator, but the interior point version MLE-IP does even better.

## The Castillo and van der Vaart Experiment

The setup is quite similar to the first earlier ones,

$$
Y_{i}=\theta_{i}+u_{i}, \mathfrak{i}=1, \cdots n
$$

the $\theta_{i}$ are most zero, but $s$ of them take one of the values from the set $\{1,2, \cdots, 5\}$. The sample size is $n=500$, and $s \in\{25,50,100\}$ and $\theta_{a}$ takes five possible values: The first 8 rows of the Table are taken directly from Table 1 of Castillo and van der Vaart (2012).

|  | S $=25$ |  |  |  |  | $\mathrm{s}=50$ |  |  |  |  | s = 100 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 | 1 | 2 | 3 | 4 | 5 |
| PM1 |  |  | 111 | 96 | 94 |  |  | 176 | 165 | 154 |  |  | 267 | 302 | 307 |
| PM2 |  |  | 106 | 92 | 82 |  |  | 169 | 165 | 152 |  |  | 269 | 280 | 274 |
| EBM |  |  | 103 | 96 | 93 |  |  | 166 | 177 | 174 |  |  | 271 | 312 | 319 |
| PMed1 |  |  | 129 | 83 | 73 |  |  | 205 | 149 | 130 |  |  | 255 | 279 | 283 |
| PMed2 |  |  | 125 | 86 | 68 |  |  | 187 | 148 | 129 |  |  | 273 | 254 | 245 |
| EBMed |  |  | 110 | 81 | 72 |  |  | 162 | 148 | 142 |  |  | 255 | 294 | 300 |
| HT |  |  | 175 | 142 | 70 |  |  | 339 | 284 | 135 |  |  | 676 | 564 | 252 |
| HTO |  |  | 136 | 92 | 84 |  |  | 206 | 159 | 139 |  |  | 306 | 261 | 245 |
| EBMR | 30 | 77 | 89 | 65 | 35 | 50 | 123 | 136 | 92 | 48 | 79 | 185 | 193 | 127 | 62 |
| EBKM | 27 | 71 | 80 | 57 | 30 | 46 | 113 | 122 | 81 | 40 | 74 | 171 | 174 | 112 | 53 |

MSE based on 1000 replications

## But How Does It Work in Theory?

For the Gaussian location mixture problem empirical Bayes rules based on the Kiefer-Wolfowitz estimator are adaptively minimax.

Theorem: Jiang and Zhang (2009) For the normal location mixture problem, with a (complicated) weak pth moment restriction on $\Theta$, the approximate non-parametric MLE, $\hat{\theta}=\hat{\delta}_{\hat{F}_{n}}(Y)$ is adaptively minimax, i.e.

$$
\frac{\sup _{\theta} \mathbb{E}_{n, \theta} L_{n}(\hat{\theta}, \theta)}{\inf _{\tilde{\theta}} \sup _{\theta \in \Theta} \mathbb{E}_{n, \theta} L_{n}(\tilde{\theta}, \theta)} \rightarrow 1
$$

The weak pth moment condition encompasses a broad class of both deterministic and stochastic classes $\Theta$. Relatively little is still known about the KWMLE beyond the original consistency result: no rates, no limiting distributions.

## Econometric Motivation: Duration Modeling

Heckman and Singer (1984) employed the Kiefer-Wolfowitz MLE to study durations $T_{i}$ of single spell unemployment data with (Weibull) density:

$$
f\left(t \mid x_{i}, \alpha, \beta, \theta_{i}\right)=\alpha t^{\alpha-1} e^{x_{i}^{\prime} \beta} \theta_{i} \exp \left(-t^{\alpha} e^{x_{i}^{\prime} \beta} \theta_{i}\right), \quad \theta_{i} \sim H
$$

Conclusions:
(1) Neglecting heterogeneity in $\theta_{i}$ leads to misinterpretation of "duration dependence."
(2) Common parameters in the model $(\alpha, \beta)$ are sensitive to parametric assumptions imposed on $\mathrm{H}(\theta)$.
(3) EM is painful.

## Econometric Motivation: Panel Data

Model:

$$
y_{i t}=\alpha_{i}+\sqrt{\theta_{i}} u_{i t}, \quad u_{i t} \sim \mathcal{N}(0,1)
$$

Neyman and Scott (1948) showed that in the "fixed effect" model with $\theta_{i} \equiv \theta_{0}$, the MLE of $\theta_{0}$ is inconsistennt.

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Using annual income data from the PSID, l'd like to now show how to extend these methods to incorporate:

- random scale $\sqrt{\theta_{i}}$,
- additional covariates and dynamics,
- bivariate heterogeneity in $(\alpha, \theta)$,
- forecasting and prediction.


## A Toy Example

Model

$$
\begin{gathered}
y_{i t}=\mu_{i}+\sqrt{\theta_{i}} u_{i t}, t=1, \cdots, m_{i}, 1, \cdots, n, u_{i t} \sim \mathcal{N}(0,1) \\
\mu_{i} \sim \frac{1}{3}\left(\delta_{-0.5}+\delta_{1}+\delta_{3}\right) \Perp \theta_{i} \sim \frac{1}{3}\left(\delta_{0.5}+\delta_{2}+\delta_{4}\right)
\end{gathered}
$$

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\end{gathered}
$$



Variance Mixing Distribution


Mixture Distribution


Bayes Rule


## In the Beginning was the Data

- PSID sample used by Meghir and Pistaferri (2004) Browning, Ejrnæs and Alvarez (2010), Hospido (2012), ...
- 2069 individuals between age 25-55 with at least 9 consecutive records,
- Further reduced to 938 individuals with records starting at age 25 ,
- Preliminary estimation of observable effects: quadratic age, race, education, region, marital status to obtain log earning residuals, $y_{i t}$.


## QQ Plots of Partial Differences



## Scatter Plots of Partial Differences



## The Mixture Model

$$
y_{i t}=\rho y_{i t-1}+\alpha_{i}(1-\rho)+\sqrt{\theta_{i}} \epsilon_{i t}, \quad \epsilon_{i t} \sim \mathcal{N}(0,1), \quad\left(\alpha_{i}, \theta_{i}\right) \sim H
$$

- We can re-write the model as

$$
y_{i t}-\rho y_{i t-1}:=z_{\mathfrak{i t}} \mid \alpha_{i}, \theta_{i} \sim \mathcal{N}\left((1-\rho) \alpha_{i}, \theta_{i}\right)
$$

- Fixing $\rho$, we reduce the dimension via sufficient statistics

$$
\begin{aligned}
& \hat{\alpha}_{i}=\frac{1}{T_{i}} \sum_{t=1}^{T_{i}} z_{i t}, \quad \hat{\alpha}_{i} \mid \alpha_{i}, \theta_{i} \sim \mathcal{N}\left(\alpha_{i}, \theta_{i} / m_{i}\right) \\
& s_{i}=\frac{1}{T_{i}-1} \sum_{t=1}^{T_{i}}\left(z_{i t}-\hat{\alpha}_{i}\right)^{2}, \quad s_{i} \mid \theta_{i} \sim \gamma\left(\left(T_{i}-1\right) / 2,2 \theta_{i} /\left(T_{i}-1\right)\right)
\end{aligned}
$$

- The likelihood factors:

$$
\mathrm{L}\left(z_{i 1}, \ldots z_{i T_{i}} \mid \rho\right) \propto \underbrace{\iint \underbrace{f\left(\hat{\alpha}_{i} \mid \alpha, \theta\right)}_{\mathcal{N}} \underbrace{\gamma\left(s_{i} \mid \theta\right)}_{\gamma} \mathrm{d} H_{\rho}(\alpha, \theta)}_{9_{i}}
$$

## Estimation

For fixed $\rho$ the Kiefer-Wolfowitz MLE is

$$
\hat{H}_{\rho}=\underset{H \in \mathcal{H}}{\operatorname{argmax}} \sum_{i=1}^{n} \log \iint f\left(\hat{\alpha}_{i} \mid \alpha, \theta\right) \gamma\left(s_{i} \mid \theta\right) d H(\alpha, \theta)
$$

Given $\hat{H}_{\rho}$ we can estimate $\rho$ by profile likelihood,

$$
\hat{\rho}=\underset{\rho}{\operatorname{argmax}} \sum_{i=1}^{n} \log \iint f\left(\hat{\alpha}_{i} \mid \alpha, \theta\right) \gamma\left(s_{i} \mid \theta\right) d \hat{H}_{\rho}(\alpha, \theta)
$$

Note that $\hat{\alpha}_{i}$ and $s_{i}$ implicitly depend upon $\rho$ via the partial differencing.

- Identification for H follows from a uniqueness of the characteristic function argument.
- Identification of $\rho$ follows from the quadratic approximation of profile likelihood.


## The Heterogeneity Distribution $\hat{H}_{\hat{\rho}}$ and $\hat{\rho}$




- Only mild persistence of $y_{i t}$ once heterogeneity of scale is accounted for,
- Nice quadratic approximation of profile likelihood, e.g. Murphy and van der Vaart (1995), van der Vaart (1996), gives a narrow Wilks confidence interval.
- Some negative dependence in $\mathrm{H}(\alpha, \theta)$, but no apparent parametric approximation.


## Forecasting Income Trajectories

A financial advisor, who has witnessed many individual earning paths, wishes to forecast future income paths for a new client with earning history $y_{0}=\left\{y_{t}: t=1, \ldots, T_{0}\right\}$.
(1) Draw one pair $(\alpha, \theta)$ from the posterior $p\left(\alpha, \theta \mid y_{0}\right)$,
(2) Simulate $y_{1}=\left\{y_{\mathrm{t}}: \mathrm{t}=\mathrm{T}_{0}+1, \ldots, \mathrm{~T}\right\}$

$$
\mathrm{y}_{\mathrm{T}_{0}+\mathrm{s}}=\alpha+\hat{\rho} \mathrm{y}_{\mathrm{T}_{0}+s-1}+\sqrt{\theta} u_{s}, s=1, \cdots, \mathrm{~T}-\mathrm{T}_{0}, \text { and } u_{s} \sim \mathcal{N}(0,1)
$$

$m$ times to obtain $m$ paths, $y_{1}$, then
(3) Repeat steps 1 and $2 M$ times.

Construct quantile prediction bands from the mM trajectories.

## Prediction Bands for Two Individuals

The advisor updates the (estimated) prior, $\hat{H}$, based on the first 9 years of income data, for ages 25-34, and then forecasts earnings to age 50 .

PSID ID Number 21


PSID ID Number 59


## Prediction Bands for Two (More) Individuals

Pointwise bands don't always cover!

PSID ID Number 44


PSID ID Number 1


## Uniform Prediction Bands for Two (More) Individuals

Uniform bands are safer!


PSID ID Number 1


## Estimation of Random Effects

Estimation of $\left\{\left(\alpha_{i}, \theta_{i}\right): \mathfrak{i}=1, \cdots, n\right\}$ brings us back to the Tweedie (Eddington) formulae. Shrinkage rules of this type play an important role in insurance rating, e.g. Bühlmann on "Credibility Theory," see also Goldberger (1962) on Best Linear Unbiased Prediction aka BLUP.

- Recall

$$
\begin{array}{ll}
\hat{\alpha}_{i} \mid \alpha_{i}, \theta_{i} & \sim \mathcal{N}\left(\alpha_{i}, \theta_{i} / T_{i}\right) \\
s_{i} \mid \theta_{i} & \sim \gamma\left(\left(T_{i}-1\right) / 2,2 \theta_{i} /\left(T_{i}-1\right)\right)
\end{array}
$$

- Under $\mathcal{L}_{2}$ loss,

$$
\min _{\delta} \mathbb{E}_{(\alpha, \theta)}\|\delta(y)-\alpha\|^{2}
$$

- The Bayes rule is

$$
\delta_{i}=\mathbb{E}\left(\alpha \mid \hat{\alpha}_{i}, s_{i}\right)=\int_{\theta} \mathbb{E}\left(\alpha \mid \hat{\alpha}_{i}, \theta\right) f\left(\theta \mid \hat{\alpha}_{i}, s_{i}\right) d \theta
$$

## The Garlic Plot



## Bayes Rule for $\alpha$ given various s



## Conclusions

- More efficient computation of the Kiefer-Wolfowitz MLE opens the way to a variety of nonparametric mixture models of unobserved heterogeneity,
- Profile likelihood provides an attractive strategy for both estimation and testing in such models,
- Bivariate nonparametric heterogeneity in location and scale is a flexible framework for longitudinal data,
- Empirical Bayes provides natural forecasting and prediction apparatus.


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