## Transformations and Misspecification of Econometric Models



Dedicated to the Memory of Hal White (1950-2012)

## Misspecification of Functional Form

One of Hal's earliest papers:

$$
\begin{aligned}
& \text { White, Halbert, (1980) "Using Least Squares to Approximate } \\
& \text { Unknown Regression Functions," International Economic Review, } \\
& \text { 21, 149-170. }
\end{aligned}
$$

deals with misspecification of the functional form of econometric models. Let's begin a consideration of this topic with the following simple example. Suppose

$$
\log y_{i}=\alpha+\beta \log x_{i}+u_{i}
$$

but unaware of this convenient formulation we instead estimate

$$
y_{i}=a+b x_{i}+v_{i}
$$

What relationship does $(\hat{a}, \hat{b})$ bear to $(\alpha, \beta)$ in the original model and can we hope to say anything reasonable having made this initial specification error?

## To Log or Not to Log? That is the Question



A linear fit to a log-linear model: The figure illustrates 50 observations from a log-linear model and a superimposed least-squares linear fit of the observations. Note that the fit provides a rough estimate of the tangent of the curve near the "center" of the $x$ 's, but cannot be considered very reliable unless the range of the $x$ 's is quite restricted.

## Elasticities Vary When They Shouldn't



Linear fit to a log-linear model: The points in the figure represent elasticities implied by the fitted linear model at each of the observed $\chi$ 's. The horizontal line at $\beta=.5$ represents the true, constant elasticity for the model, and the two vertical lines indicate the mean (solid) and geometric mean (dotted) of the $x$ 's.

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(3) When the conditional expectation function is nonlinear in $X$, the LSE estimates the best approximation to $\mathcal{E}(\mathrm{Y} \mid \mathrm{X})$ among the linear functions of $X$.

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(3) When the conditional expectation function is nonlinear in $X$, the LSE estimates the best approximation to $\mathcal{E}(\mathrm{Y} \mid \mathrm{X})$ among the linear functions of $X$.
(9) Suppose the $x_{i}$ 's are generated randomly from some distribution, $F$, and that $E(y \mid x)=g(x)$, then $(\hat{a}, \hat{b})$ solves $\min \varepsilon_{x}(g(x)-a-b x)^{2}$, i.e., $\hat{\mathrm{a}}+\hat{\mathrm{b}} x$ is the best linear approximation to $\mathrm{g}(\mathrm{x})$ in quadratic mean.

## Box and Cox



Comic Opera by F.C. Burnand and Arthur Sullivan

The classical Box-Cox (1964) approach to dealing with choice of functional form in econometric models involves the family of power transformations

$$
h(x, \lambda)=\left\{\begin{array}{cc}
\frac{x^{\lambda}-1}{\lambda} & \lambda \neq 0 \\
\log x & \lambda=0
\end{array}\right.
$$

## Some Box-Cox Transformations



The Box-Cox Power Transformations: The Figure illustrates 6 versions of the BoxCox Power family of transformations. Note that the log transformation fits nicely into the family with $\lambda=0$.

## Likelihood Ratio Inference About $\lambda$



The Box-Cox Power Transformation: The Figure illustrates the profile log likelihood for a simple bivariate linear model, the confidence interval indicated for $\lambda$ is based on the asymptotic theory of the likelihood ratio statistic.

## Partial Residual Plots Unlogged



## Partial Residual Plots Logged



## Visualizing Multivariate Regression

When there are several explanatory variables, aka covariates, aka regressors, it is usual to have some way to visualize their separate effects. Consider the model

$$
y=X \beta+z \gamma+u
$$

and the least squares fitted values,

$$
\hat{y}=X \hat{\beta}+z \hat{\gamma}
$$

Theorem (Gauss-Frisch-Waugh) $\hat{\gamma}=\left(z^{\top} M_{x} z\right)^{-1} z^{\top} M_{x} y$, where $M_{\mathrm{X}}=\mathrm{I}-\mathrm{P}_{\mathrm{X}}$, and $\mathrm{P}_{\mathrm{x}}=\mathrm{X}\left(\mathrm{X}^{\top} \mathrm{X}\right)^{-1} \mathrm{X}^{\top}$

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Proof Write

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z^{\top} M_{x} \hat{y}=z^{\top} M_{x} X \hat{\beta}+z^{\top} M_{x} z \hat{\gamma}
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but $M_{x} X=0$, so it only remains to show that

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where $Z=[X: z]$.

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In the last step note that $X^{\top} P_{Z}=\left(P_{Z} X\right)^{\top}=X^{\top}$, so $P_{X} P_{Z}=P_{x}$. Finally, we can compute,

$$
z^{\top} M_{x} P_{z} y=z^{\top}\left(P_{z}-P_{x}\right) y=z^{\top} y-z^{\top} P_{x} y=z^{\top}\left(I-P_{x}\right) y=z^{\top} M_{x} y
$$

## The Barro Plot

Barro Income Plot


Barro Price Plot


