

## Nine Rules of Empirical Paper Writing

1. All good estimates deserve a standard error.
2. The reader's first question is always: Why should I care?
3. The reader's second question is always: Hasn't this already been done?
4. Omitted references are always written by your future referees.
5. Consistency is always relative to the currently specified model.
6. Efficiency is usually a figment of the overly optimistic imagination.
7. Every good test statistics deserve a critical value.
8. Figures are usually more informative than tables.
9. A figure is only worth a 1000 words if you explain it clearly.